APPENDIX A

First-hour checklist

- [ ] Stopped chasing, and asked everyone else to stop
- [ ] Marked the PLS coordinate on my phone
- [ ] Called for quiet: nobody shouts his name
- [ ] Left worn clothing, his bed and his crate at the PLS
- [ ] Left one person sitting quietly at the PLS
- [ ] Called animal control and shelters within 20 miles
- [ ] Called the veterinary clinics in the area
- [ ] Flagged the microchip as missing and checked my number
- [ ] Posted the anchor post with a good photo and “do not chase, call”
- [ ] Held back one identifying detail
- [ ] Boosted the post with a geographic radius around the PLS
- [ ] Asked two or three people to take over groups and messages
- [ ] Opened the sightings log
- [ ] Collected the scent article with gloves, in a sealed bag